

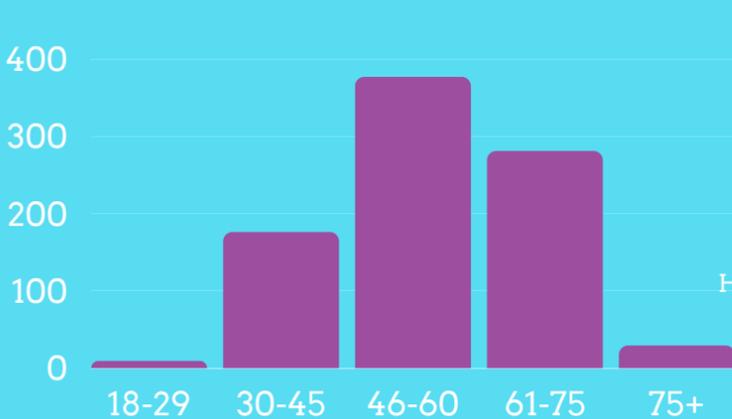
# BEAUTY BEHIND THE BEAST

Survey Reveals How Body Image and Self-Esteem Impacts Recovery For Women

## 82%

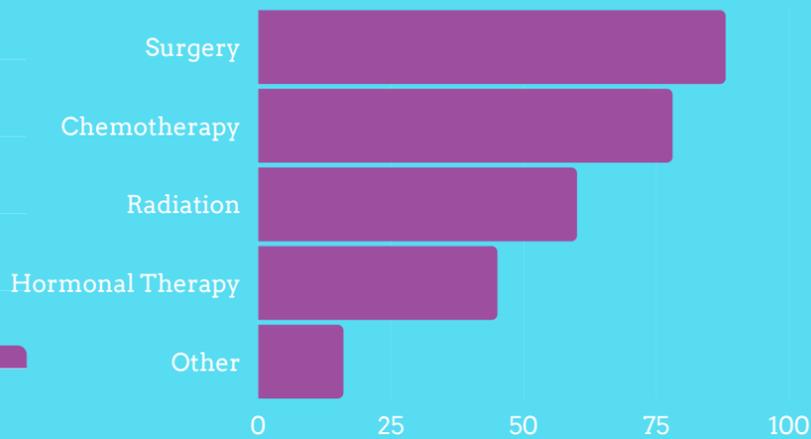
OF WOMEN RANK SUPPORT FOR APPEARANCE-RELATED CHALLENGES AND LIFESTYLE ISSUES AS ESSENTIAL TO THEIR RECOVERY

According to the American Cancer Society there are an estimated 8.8 million women in the U.S. today with a history of cancer



### AGE DEMOGRAPHICS

876 women participated  
Age Range: 18 to 75+ years of age

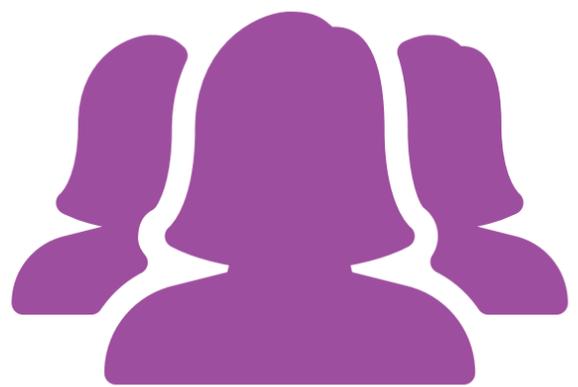


### TYPES OF TREATMENTS

Shown as %. Many women had multiple surgeries and treatments.

## PHYSICAL CHALLENGES IMPACTING EMOTIONAL RECOVERY

- Disfigurement
- Hair loss
- Scars
- Weight gain or loss
- Skin & nail changes
- Neuropathy (nerve weakness)
- Lymphedema (limb swelling)



## TOP PARTICIPANT-RECOMMENDED RECOVERY PRODUCTS

- Hair loss solutions like beautiful headscarves, hats & wigs
- Post-op recovery wear including stylish mastectomy bras & wraps for ostomies
- Chemotherapy port-accessible clothing
- Clothing & lingerie to manage and disguise surgical drains
- Adaptive, easy-to-wear shirts, pants & sleepwear
- Attractive lymphedema sleeves, gauntlets & compression wear

## SURVIVOR-SUGGESTED LIFE HACKS

- Take one day at a time
- Listen to your body
- Avoid internet self-diagnosis & information overload
- Accept help gracefully
- Don't let cancer define you-write your own tale

## SURVEY ADVICE FOR WOMEN RECENTLY DIAGNOSED

- Get educated and advocate for yourself - you are not alone but you are unique
- Find a supportive group of people (family members, support groups, or friends) to surround yourself with
- See yourself as a whole person, not just your cancer

Learn more at:

[wrappedinlove.com](http://wrappedinlove.com)



[cancerbeglammed.com](http://cancerbeglammed.com)